

# UČNI NAČRT / COURSE SYLLABI

Januar 2016

<b>Predmet / Course</b>	Management ustvarjalnosti in inoviranja / Managing Creativity and Innovation Management
<b>Šifra predmeta / Course Code</b>	
<b>Nosilec predmeta / Course Coordinator</b>	Doc. dr. Valerij Dermol
<b>Vrsta predmeta / Type of the course</b>	Izbirni / elective
<b>Jezik / Language</b> - Vaje / Tutorials - Predavanja / Lecture	Slovenski / Slovene, Angleški / English Slovenski / Slovene, Angleški / English
<b>Študijski program / Programme</b>	Vodenje in kakovost v izobraževanju (2. stopnje) / Management and Quality in Education (2nd cycle)
<b>Letnik / Year</b>	1.
<b>Primarno študijsko področje / Primary Study Field</b>	Management (poslovođenje in upravljanje - Klasius 345)
<b>Pogoji za vključitev / Requirements</b>	/

<b>Predavanja Lectures</b>	<b>Vaje Tutorials</b>	<b>Druge oblike študija Other Type of Study</b>	<b>Samostojno delo Individual work</b>	<b>Ure dela Work hours</b>	<b>ECTS</b>
16	8	0	126	150	6

## a) Vsebina / Content:

1) Inovacijski modeli in tehnološka inovativnost	1) Innovation models and technological innovativeness
2) Inovativnost in konkurenčna prednost	2) Innovativeness and a competitive advantage
3) Management raziskav in razvoja	3) Research and development
4) Proces razvoja novega izdelka ali storitve kot strateška sposobnost	4) The process of developing new products or services as a strategic capability
5) Organizacijska ustvarjalnost	5) Organisational creativity
6) Razvoj novih izdelkov ali storitev	6) New product or service development

## Splošne kompetence / General Competencies:

Študent bo pridobil znanje in spretnosti na naslednjih splošnih vsebinskih področjih:  <b>SPL8:</b> Spretnosti kritičnega mišljenja <b>SPL9:</b> Ustvarjanje novih zamisli (ustvarjalnost) <b>SPL10:</b> Inicijativnost ter podjetnost <b>SPL11:</b> Spretnosti organiziranja in načrtovanja (npr. lastnega dela, dela drugih)	Student will acquire knowledge and skills in the following general areas:  <b>SPL8:</b> Critical thinking <b>SPL9:</b> Creativity <b>SPL10:</b> Initiative and entrepreneurial skills <b>SPL11:</b> Organising and planning skills
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## Predmetno specifične kompetence / Course Specific Competencies:

Študent bo pridobil znanje in spretnosti na naslednjih specifičnih vsebinskih področjih:  <b>PSP4:</b> Metode in orodja za analizo notranjega in zunanjega okolja in določanje razvojnih perspektiv organizacije.	Student will acquire knowledge and skills in the following specific areas:  <b>PSP4:</b> Methods and tools for analysis of an organisation and its environment to identify perspectives
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<b>PSP5:</b> Pristopi k upravljanju podjetja z načrtovanjem in kontrolo ter uporabo različnih konceptov, metod in orodij. <b>PSP13:</b> Tehnika in tehnologija na vsebinskem področju predmeta.	<b>PSP5:</b> Managing a company by planning and controlling by use concepts, methods and tools; <b>PSP13:</b> Engineering and technology in the fields of the course
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### **Predvideni študijski rezultati / Intended Learning Outcomes:**

Študent doseže naslednje študijske rezultate:	Student achieves the following learning outcomes:
<ol style="list-style-type: none"> <li>1) pojasni vlogo inovativnosti pri razvoju in vzdrževanju konkurenčnih prednosti podjetij,</li> <li>2) razloži dinamiko historičnega razvoja tehnologij in njegovega vpliva na trajnost konkurenčnih prednosti, potrebnih za uspešen in učinkovit management razvoja novih izdelkov, za povezovanje trženja, razvoja in proizvodnje v procesu razvoja novega izdelka, za management organizacijske kreativnosti, management razvojnih projektov ter management tveganj in negotovosti,</li> <li>3) poišče in uporabi nove informacije iz raznih virov,</li> <li>4) praktično uporabi teorije pri reševanju konkretnih strokovnih problemov,</li> <li>5) navede veščine na področju razvoja novih izdelkov.</li> </ol>	<ol style="list-style-type: none"> <li>1) clarifies the role of innovation in the development and maintenance of competitive advantages of companies,</li> <li>2) explains the dynamics of the historical development of technology and its impact on the sustainability of the competitive advantages necessary for the effective and efficient management of new product development, integration of marketing, development and production process of new product development, the management of organizational creativity, management of development projects and the management of risks and uncertainty,</li> <li>3) finds and uses new information from various sources,</li> <li>4) practically applies the theory in solving specific technical problems,</li> <li>5) indicates the skills in the field of new product development.</li> </ol>

### **Oblike in metode poučevanja in učenja / Types and Methods of Teaching and Learning**

<i>Oblike dela</i>	Frontalna oblika poučevanja; Delo v manjših skupinah;
<i>Types of Teaching and Learning</i>	Frontal teaching; Work in smaller groups or pairs;
<i>Metode dela</i>	Razlaga; Razgovor/diskusija/debata; Delo z besedilom; Proučevanje primera; Igra vlog/Javni nastop; Gost iz prakse;
<i>Teaching and Learning Methods</i>	Explanation; Conversation/discussion/debate; Work with text; Case study; Role-play; Public presentation; Guest from practice;

### **Načini ocenjevanja v % / Types of Student Assessment**

Sprotno ustno ocenjevanje / Oral Assessment	/
Sprotno pisno ocenjevanje / Written Assessment	20%
Daljši pisni izdelek /Longer written casework <sup>1</sup>	30%
Javni nastop s predstavitvijo rezultatov / Presentations <sup>2</sup> /	/
Končni pisni izpit / Final oral examination	50%
Končni ustni izpit / Final oral examination	/
Udeležba in sodelovanje / Participation and cooperation	/

<sup>1</sup> Seminarska ali projektna naloga, raziskovalna naloga ipd.

<sup>2</sup> Plakat, naloga, prispevek

**Temeljna literatura / Literature:**

1. Tidd, J., Bessant, J., in Pavitt, K. (2005). *Managing Innovation: Integrating Technological, Market and Organisational Change*. Wiley.
2. Afuah, A. (2003). *Innovation Management*. Oxford University Press.
3. Howells, J. (2005). *The Management of Innovation & Technology*. Sage.
4. Izbrani strokovni članki. / Selected articles

**Reference nosilca / Lecturer's references:**

- Babnik, K., Trunk Širca, N., Dermol, V. (2015). Individuals learning in work teams : support to knowledge management initiatives and an important source of organizational learning. *Procedia - social and behavioral sciences*, 178-185.
- Babnik, K., Breznik, K., Dermol, V., Trunk Širca, N. (2014). The mission statement: organisational culture perspective. *Industrial management + data systems*, 4 (114), 612-627.
- Dermol V., Čater T. (2013). The influence of training and training transfer factors on organisational learning and performance. *Personnel Review*, 42 (3), 324-348.
- Dermol V. (2012). Synergetic effects of training and training transfer factors in organisations. *International Journal of Management in Education*, 6(3), 212-227.
- Dermol V., Širok, K. (2009). Effectiveness factors of voucher programmes. *International journal of sustainable economy*, 1(4), 403-418.
- Dermol V. (2010). Development of entrepreneurial competences. *International journal of Euro-Mediterranean studies*, 3(1), 27-47.
- Dermol V., Košir S. & Breznik, K. (2010). Social networking principles in education and training. *Journal of international scientific publications, Educational alternatives* 8(1), 322-331.
- Dermol V., (2012). Relationship between Mission Statement and Company Performance. *Scientific Annals of Alexandru Ioan Cuza University of Iasi, Economic Sciences Section* 6(1), 325-341.
- Scientific monographs:
- Dermol, V. (ed.), Rakowska, A. (2014) *Strategic approaches to human resources management practice*. Bangkok, Celje, Lublin: ToKnowPress.
- Dermol, V. (ed.) (2014). *Incentives for entrepreneurship and entrepreneurship in Slovenia*. Celje: Mednarodna fakulteta za družbene in poslovne študije.
- Contemporary Challenges of HRM (ed.) (2014). Celje: Mednarodna fakulteta za družbene in poslovne študije.
- Širok K., Dermol V., Jurič, A., Marjetič, D. & Trunk Širca, N. (2007). *Socrates and Leonardo da Vinci in Slovenia: effects of Socrates II in Leonardo da Vinci II programmes in Slovenia from 2000 to 2006*. Koper: Faculty of management.
- Dermol V. (2010). Influence of training on learning in a company and on company performance. Celje: Mednarodna fakulteta za družbene in poslovne študije.
- Dermol V. (2013). Learning and creation of knowledge in a company. Celje: Mednarodna fakulteta za družbene in poslovne študije.